

(For Immediate Release)



**Embry Holdings Limited
Sales Update for April to June of the Year 2015**

Sales Increased by 15% and Same Store Sales Recorded Growth

(28 July 2015 – Hong Kong) **Embry Holdings Limited** (“Embry” or the “Group”; Stock Code: 1388), the leading lingerie brand owner and retailer in China, is pleased to announce its sales growth for April to June of the year 2015.

Overall sales growth of the Group for the Period has reached 15% as compared to the same period of last year. During the Period, for stores that had been in operation for more than 18 months, same store sales enjoyed single digit growth year-on-year.

As at the end of June 2015, there were a total of 2,267 retail outlets, comprising 2,083 concessionary counters and 184 retail shops. The number of retail outlets net decreased by 50 as compared to the end of December last year.

– End –

About Embry Holdings:

Embry is a leading lingerie brand owner and retailer in China, which has established an extensive retail network comprising over 2,200 outlets that cover major cities in China, including Hong Kong and Macau. Embry operates seven brands namely, **EMBRY FORM, FANDECIE, COMFIT, E-BRA, IADORE, LIZA CHENG** and **IVU** with each of them targeting at different customers.

For further information, please contact:

iPR Ogilvy & Mather

Charis Yau/ Juliana Li/ Heng Tam

Tel: (852) 2136 6183/ 2169 0467/ 3920 7656

Fax: (852) 3170 6606

Email: embry@iprogilvy.com